

root-music FAQ

Who can be listed?

Any musician or artist. root-music is primarily for musicians without a 'deal', but that is not a prerequisite.

How do I get listed?

To be listed, you send one or more of the following materials to admin@root-music.com:

An **infosheet** - be as succinct or verbose as you wish. Your text must be sent as an email message. Attached text documents create problems. Please avoid special characters unless you know how to code them in proper HTML.

A **photo** - although not absolutely necessary, it is recommended to include one, because people tend to look at pictures on web pages. If you already have a picture on the net somewhere, send the URL instead. This saves space and you only need to make updates in one place. Otherwise attach your picture as a JPEG (.jpg) to your submission. High resolution pictures take forever to load, so please reduce to something like 4x4 inches at 72 dpi.

Your **musical style**. Pick the category that best matches your style.

Rock (pop, funk, independent, country, etc.)

Heavy (metal/dark etc.)

Dance (Hiphop, house, techno, etc.)

World (Newage, instrumental, etc.)

Alternative (jazz, experimental, etc.)

A **sample** - put your music on some cheap or free server and send the URL which will be linked to root-music. If you do not have any web space, make a snip (up to 30 seconds maximum) from your music and convert this into an mp3 file. Uncompressed data cannot be accepted.

If you wish, you can have your own **email** address. This is usually yourbandname@root-music.com. If you already have such a mail address, send it instead. Remember that mail addresses cannot contain spaces and special characters. Also, include the email address where mail to you should be routed to. Example: powersound@root-music.com will be routed to fejh34s@yahoo.com. Your web address will be www.root-music.com/bandname/.

Send the whole package to admin@root-music.com. You will receive an acknowledgement within a few days to let you know whether your application has been accepted.

I already have a homepage...

Perfect! You can never have too many links. If you wish, you can have a page on root-music as well. Otherwise, just send your URL and you will be linked to root-music. Do not forget the category under which you would like to be listed, Please also link your page with root-music in turn (<http://www.root-music.com>).

Why was my application denied?

There can be several reasons, for example:

Your infotext is not in **English or German**. This is not an act of discrimination, but the only practical way to ensure that your text does not contain any offensive material. What exactly constitutes offensive material is at the sole discretion of root-music.

Your **music sample is too long**. 30 seconds is the upper limit. If you want more, put your stuff on some other webspace and send the URL instead.

Your **music sample is not compressed**. Windows .wav files or some such non-compressed data formats require excessive amounts of server space and are a burden to those with slow modem connections. Send only mp3 files (or, if you dare, some other format that compresses comparatively). Streaming audio is currently not supported.

Can I update my content?

That's what root-music is for. Your info should be kept up to date. However, to keep the cost down, the following restrictions apply:

Up to once a month, you may send changes, such as concert dates, a new foto, etc.

You do not have direct access to your page. Any changes must be sent to admin@root-music.com and must adhere to the same guidelines as the original application.

It is best to send changes well in advance, because it may take several days for them to be available online.

If you are HTML savvy, you can spice up your info with tags (as the body of the original email message). Tags may be modified to fit in with the rest of the site. Please don't go overboard with the code; frames and such cannot be accepted.

If your act goes belly-up, please inform root-music that your listing can be removed.

Can I use root-music for commercial purposes?

Of course! In fact, you are encouraged to do so. You can sell items that are part of your marketing strategies. This includes, for example:

Demo tapes, CD's etc.

Tickets for your concerts

Merchandising articles, such as T-shirts

Selling or marketing anything that is not related to your music should be done elsewhere. You must deal with the actual transactions. root-music is not a store or distribution company where people buy stuff. Use your email address so that people can order directly from you. If you need ideas, look at the pages of others.

I'm looking for a deal...

If you do not play live, but are a songwriter, lyricist , etc. looking for a recording contract, you can of course, also be listed on root-music.com. Frankly speaking, however, your best bet would be to look elsewhere. Major labels are not likely to shop here for talent. In case root-music does make it happen for you, more power to you. You do not owe root-music anything.

How much does root-music cost?

Currently, root-music is a free service courtesy of root studio.com. There is no contract and you are not obliged to anything. Your name and email address will not be sold or given away to anyone whatsoever. Remember, however, that companies send their robots across the web and these may find your address on the root-music pages. There is not much that can be done about that.

I'd like some extras...

root-music is a simple page, primarily for getting to know other local bands. Generally, custom requests can be handled; however, such requests may be charged for or denied. Just send mail and ask.

Can I get kicked out?

You bet! For example, if it turns out that your project contains offensive material, even though this is not part of the material you submitted to root-music, you will be booted off instantly and without reimbursement of any paid fees. As mentioned, discussions as to what constitutes offensive material are pointless. If in doubt, ask beforehand. Late complaints won't get you more than a possible listing on an extra page for people to laugh at.